



For immediate release

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ADMMicro Energy Management Systems Installed in A.C. Moore Stores

Roanoke, Va. (November 12, 2009) – ADMMicro, now a GridPoint company and a leader in sophisticated energy management systems (EMS) has recently installed comprehensive control and monitoring solutions at approximately 100 A.C. Moore retail stores. A.C. Moore is a specialty retailer offering a wide array of arts, crafts, floral merchandise and custom framing to customers throughout the eastern United States.

“A.C. Moore wanted to significantly reduce our store level energy expense while remaining focused on the comfort of our customers as well as the reduction of our carbon footprint on the environment.” says Kelly Radford, Director of Construction and Facilities for A.C. Moore. “With this new energy management system, we can have a real impact on the environment and reign in spending at the same time. This will help us to grow our company more efficiently and with greater accountability,” she adds.

The ADMMicro system provides energy management, energy monitoring, and maintenance alarming for HVAC and lighting systems. Looking forward, it also provides revenue-accurate metering for potential demand response programs and other sustainability initiatives for A.C. Moore.

A.C. Moore began deploying the ADMMicro system by adding the system to the prototype for all new stores and relocations during 2008 and kicked-off a 100-store rollout to select existing stores in early 2009 achieving immediate energy reductions through scheduled temperature and timing set points and lighting schedules.

“Our Energy Management System allows our clients to be proactive with respect to the management of their facilities,” says John Richmond, ADMMicro vice president of sales and marketing. “With ADMMicro, a company can continue to do the same things that made it successful with significantly less energy and more operational efficiency.”

“We’re confident that the ADMMicro systems will continue to provide tangible benefits,” says Kelly Radford, and at the same time, we are demonstrating our company’s commitment to sustainability.”

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About A. C. Moore

A.C. Moore is a specialty retailer offering a vast selection of arts, crafts and floral merchandise to a broad demographic of customers. The first A.C. Moore store opened in Moorestown, New Jersey in 1985, and the company now has over 130 stores located in the Eastern United States from Maine to Florida.

About ADMMicro

Headquartered in Roanoke, Va., ADMMicro offers a new breed of intelligent energy management systems equipped with revenue-grade accurate metering devices to monitor electricity, natural gas, propane, or water consumption. The patented system can enhance security systems and manage retail maintenance service calls. The Energy Management System delivers rapid ROI for buildings of 1,500 square feet and up. ADMMicro is an Energy Star partner. (www.admmicro.com)

About GridPoint

GridPoint, Inc., an established leader in smart grid software, enables utilities to easily manage the transformation to a smart grid. GridPoint's software aggregates and manages an intelligent network of distributed energy resources that controls load, stores energy and produces power. Utilities efficiently balance supply and demand, improve grid reliability and empower consumers with user-friendly software to manage energy consumption. Utilities and consumers realize the benefits of energy intelligence with GridPoint's solutions including home energy management, load management, renewable integration, storage management and electric vehicle management. With GridPoint's interoperable platform, utilities rapidly integrate and manage emerging technologies, resulting in a practical path to developing a clean, efficient 21st century grid. On the Net: www.gridpoint.com